

**REPCO**   
S O L U T I O N S

I N T E G R A T E D  
M A R K E T I N G  
P R O D U C T S

## WE'RE REPCO SOLUTIONS

REPCO opened its doors 50 years ago. Since 1966, we have transformed our company from a print supplier to a solutions provider, meeting the wide range of branding and marketing needs of our clients.



### **REPCO Graphics is now REPCO Solutions.**

Today we create marketing solutions that take your product from concept to implementation with added solutions for fulfillment, warehousing, logistics and distribution. REPCO Solutions can execute your marketing vision and create a seamless brand experience.

## OVER-THE-TOP SERVICE

As REPCO has grown, so have our capabilities and technology. Our investment in equipment and capacity has only been outdone by our investment in the customer relationship. Our unique value continues to be based on exceptional service. Each employee is dedicated to rigorous attention to the details necessary for delivering successful solutions – from the simple to the complex.

We pride ourselves on our legacy of over-the-top service.



**“We’re a partner, not a vendor ... a service-oriented company, not a job shop.”**

Fritz Zaegel, President,  
REPCO Solutions

### Solid Results ... Quickly.

When a sporting goods manufacturer on the East Coast wanted to launch a new product, the staff turned to REPCO Solutions. They needed 2,500 retailer kits and gave the company a 45-day lead-time for completion.

The kits included multiple items that needed to be ordered, printed, logoed and assembled. They needed to be packaged into shipping cartons with a custom logo graphic.

The project was completed on schedule ... even after the lead-time was reduced to 18 days!

“We needed a solution fast,” said company Vice-President of Marketing Michael Leigh. “And as it turned out, we needed it faster than we thought. REPCO employees made our program a success with their attention to detail, knowledge of all processes and fast, quality work.”



## INTEGRATED MARKETING PRODUCTS

If you have a product to market, you have come to the right place. We begin our relationship by listening to your ideas, your challenges, your goals and your dreams. Together we develop a marketing strategy that will meet and exceed your expectations. Our team will propose an integrated array of products, tailored to your brand, with a proper fit to your needs and in alignment with your budget. We have found that the more our clients learn about us, the more they find we can do for them.

### ▶ Logoed Apparel and Merchandise

Whether you’re looking for pens or jackets, something in between, or something way outside the box, we can help. REPCO Solutions is a full-service resource for branded merchandise, apparel and e-commerce solutions. We’ve put logos on everything from Bose speakers to selfie sticks, from food and beverages to teddy bears. And we’ve even completely logo-wrapped a trailer! Nearly anything is possible!



### ▶ E-Stores

Need a web store for your employees, sales force and customers? At REPCO Solutions, we know that every e-commerce store has unique requirements. Your web store will be customized to meet your needs with simplified administration and comprehensive reporting capabilities that maximize your online image.



### ▶ Digital and Offset Printing, Graphic Design

Printing and graphic design remain a big part of our solution to your marketing projects. Our art department ensures that your final product is set up to achieve top quality results on press. From page formatting to scanning, color proofing and USB/flash drive duplication, our technology is state-of-the-art. We have full-size, multi-color, sheet-fed presses that enable us to print your projects with quality, efficiency and reliability – digitally or offset. And, we have the best equipment available for cutting, folding, saddle stitching and die cutting to deliver quality, solid work every time.



### ▶ Fulfillment

Fulfillment can be a time-consuming task, tying up valuable resources. At REPCO Solutions, fulfillment is one of our many areas of expertise. We’ll take the calls, the emails, texts, and mail-ins, and then log and fulfill the orders. REPCO will provide complete kitting systems for precise handling of your project. We’ll manage the inventory, store it, deliver it where and when it is needed, and then provide you with accurate, up-to-date records at a moment’s notice. Problems solved!



► **Warehousing and Distribution Management**

When you have important materials to store for current or future use, and nowhere to put them, consider REPCO's warehousing option. We'll manage the inventory, store it, deliver it where and when it is needed, and provide you with excellent records. We'll work with other firms you've chosen to handle parts of the project to make certain there is a smooth transition.



Highly skilled in both logistics and distribution, we make your shipping and distribution challenges a thing of the past. We have long-standing relationships with the best carriers around the world. REPCO has processes in place to assure you that your products arrive on time and exactly to your specifications. We design distribution plans by analyzing our customers' needs and use the most beneficial and cost-effective shipping methods available.

► **Rebate Program Administration and Response**

Our full-service operation includes administering rebate programs.

We'll build a specialized program for your unique needs that includes roll out, data entry, monitoring and pay out and mailing services. We track requests and generate detailed reports of the process.



► **Tradeshow Support**

REPCO Solutions is your go-to partner for large format digital printing and mounting for tradeshows, conferences or exhibitions. We can assist in purchasing or renting booths or displays, providing creative support and marketing materials to help you market your products to your target audiences. Need an extra hand or two? Our services also include set up and tear down, as well as event staffing.



THE REPCO HISTORY

Fred Zaegel opened his commercial printing company in 1966 with four specific goals in mind: create a can-do culture with his employees; provide unheard of, over-the-top service for his customers; build a world-class company and create a legacy for his family.

He started REPCO Printing in the Cortex District on Duncan and Newstead Avenues that year, and as customers required warehousing and fulfillment, the business moved to a larger building on Hanley Industrial Court. Word about the company's exceptional service spread and, in 1993, an even larger building became necessary. REPCO found its home in St. Louis County – a 115,000 square-foot facility – where it is today.



Fred's goal of creating a legacy was fulfilled in 1989 when his son Fritz joined the staff, ultimately becoming President in 2001.

World-class operations, a can-do attitude and over-the-top service are the cornerstones of REPCO's past, present and future.

**"It is our responsibility to get our customers to the finish line."**

Fritz Zaegel, President,  
REPCO Solutions



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